



# IDAHO'S TOTAL SOLAR ECLIPSE



## TIPS FOR IDAHO BUSINESSES

On **August 21, 2017** Idaho will experience it's first total solar eclipse in 38 years. The "path of totality," where the eclipse will occur, passes right through the heart of our state. Hotels are already selling out and communities in the path are expecting a huge influx of travelers -- anywhere from **100,000 to 1 million** or more across the state.

These visitors present a huge economic opportunity to Idaho businesses and communities, and our hope is for everyone to be ready to ensure a smooth week (or longer) of visitors. You can expect visitors to start arriving in your area as early as August 17, so we recommend starting preparations early.

### EXPECT MORE CUSTOMERS

Grocery stores, gas stations, hotels, restaurants, transportation services, coffee shops, retail stores, urgent care clinics, and other business establishments will experience an increase in business. Ensure you have **adequate staff**, factoring in possible overtime; stock up on water, sanitary items for **public restrooms**, and sufficient supplies to ensure business traffic flows smoothly.

### BE READY FOR MORE CASH TRANSACTIONS

With an increase of credit card transactions, the processing time may increase. Consider backup tills to accomodate more cash transactions. If you have an on-site **ATM**, consider increasing the available on-hand cash amount before visitors arrive.

### FUEL UP

Encourage employees to **fill their gas tanks** prior to visitors arriving in the area to ensure their ability to get to work. Fuel stocks could become overtaxed, so gas stations should also plan accordingly for more customers and the possiblity of running out of gas.

### TALK TO SUPPLIERS

D'Ub 'U\YUX'k ]h\ 'mci f'gi dd']Yg'hc Ybgi fY'VW[ hWk eUZ/Wg'W' Xi f]b[ 'h\Y'k YY\_g'YUX]b[ 'i d'hcZ'UbX'Xi f]b[ 'h\Y' YW]dgY'"Gi dd']Yfg'a UmbYYX'hc W'bg]XYf'h\Y'ja dUW'hcZ[ 'UdV'SeW'fdSXX[ Ua 'dgdS'da SVe"

### BAEF E387FK ;@8AD? 3F;A@

6Y'Uk UfY'cZW ffYbh'US\_ b X[dW'Wfd[UF[a` e']b'mci f'UfYUz' UbX'W'bg]XYf'g'Uf]b[ 'UbX'd'cgh]b[ 'Z]fY'dfYj Ybh]cb'h]dg' UbX'a UhYf]U'g']b'mci f'Vi g]bYgg"C i h'cZ'hck b'j ]g]h'c'fg'a Um VY'WJa d]b[ 'Ub'bch'Uk UfY'c'Z'dcgg]V'Y'fYghf]W]c'bgz'gc' UXX]h]cb'U'YXi W]h]cb'a UhYf]U'g'W'ci 'X'\Uj Y'U'dfc'Zci b'X' ]a dUW'h'c'bi'ci f'X'U'c'UbXg"

### 97F ;@HA >H76

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A Y[ Ub'<]'""#''f&\$, £+, \$!) %&' #' [megan.hill@commerce.idaho.gov](mailto:megan.hill@commerce.idaho.gov)

### ADDITIONAL RESOURCES

X'U'c'7ca a YfW' ]g'W'ca a ]h'YX'hc Ybgi f]b[ 'ci f' W'ca a i b]h]Yg'UbX'Vi g]bYggYg'UfY'dfYdUFYX'Zc'f'h\Y'&\$%' hc'hU'gc'Uf'YW]dgY'"

K Y'\Uj Y'dfYdUFYX'U'Ua \_\_g[ fk b'S'['Yi Z] fW bSbW'XcW'a Ybh'cW]hYX'cb'ci f'k YVg]hY'"D'YUgY'ZY'Y' Z'Y'Y'hc'fYj ]Yk ]h'c'gY'Y'\ck ]h'W'Wb'\Y'd'mci 'VY'h'Yf' dfYdUFY'"

H\YfY'k ]''VY'cddcfhi b]h]Yg'Zc'f'Ua \_\_g[ fk i a d]eZa be' U'cb[ 'h\Y'dUh'c'Z'hc'hU']hm'Z'mci z'cf'Ub'mc'bY' ]b'mci f' W'ca a i b]mz'g]bhYfYghYX' ]b'\cgh]b[ 'U'dfYdUFYX'bYgg' k cf\_g'vdz'd'YUgY'W'bhUW'h'i g'Zc'f'a c'fY' ]b'Zc'fa Uh]cb'"

K Y'\cdY'mci 'Yb'cmih'g]Ua Un]b[ 'YXi W]h]cb'U'UbX' \]ghc'f]W'c'ddcfhi b]hm'\UddYb]b[ ' ]b'X'U'c'"