



GREATER IDAHO FALLS
CHAMBER OF COMMERCE

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BUSINESS SURVIVAL in a Challenging Economy

Topics Covered on April 2nd:

- COVID-19 Updates
- SBA Disaster Loan Program
- Business Strategies for a Challenging Economy
- Leadership through Crisis

Presenters Include:

- Idaho SBA (Small Business Administration)
- Idaho SBDC [Region VI](#) (Small Business Development Center)
- Idaho Innovation Center



IDAHO
INNOVATION
CENTER



TWO ZOOM TELECONFERENCES WEEKLY

THURSDAYS: APRIL 2nd, 9th and 16th, 2020

10:30 AM – 12:00 PM **MORNING SESSION**

1:30 PM – 2:00 PM **AFTERNOON SESSION**

REGISTRATION REQUIRED EACH WEEK AT:

<https://idahosbdc.org/regional-training/> (Select REGION VI)





Press Release

FOR IMMEDIATE RELEASE
March 26, 2020

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THE IDAHO SMALL BUSINESS DEVELOPMENT CENTER (SBDC) AND THE IDAHO INNOVATION CENTER TO HOST WEEKLY FREE TELECONFERENCES ON BUSINESS SURVIVAL FOR NEXT 3 WEEKS.

Most businesses and their employees are facing some of the BIGGEST challenges and impacts they have ever encountered as a result of the Coronavirus (COVID 19) and the stay-at-home order that was issued recently by the State of Idaho.

Small businesses are the backbone of the state and national economy. According to the SBA, "an estimated 25% of businesses don't open again after a major disaster". * Unfortunately, many have little or no experience navigating through and surviving this type of challenge. Various local, regional and state agencies are working together to provide urgently needed information.

The Idaho Small Business Development Center (SBDC) and the Idaho Innovation Center will host weekly teleconferences on [Business Survival in a Challenging Economy](#) every Thursday for the next 3 weeks, April 2nd, 9th, and 16th. Two (2) sessions will be held each Thursday—AM Session from 10:30 am to 12:00 pm & PM Session from 1:30-3:00 pm. As there is limited teleconference capacity, it is required to PRE-REGISTER to reserve your space/virtual seat each week. To be part of the teleconferences, register at:

<https://idahosbdc.org/regional-training/> (Select REGION VI)

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[Or click here to access PDFs from Chamber's Website](#)

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