



**GREATER IDAHO FALLS**  
CHAMBER OF COMMERCE

Liberty on Parade – The Independence Day Parade  
“Celebrating Commerce & Community”  
**Saturday, July 3<sup>rd</sup>, 2021**

**Mandatory Meeting for Parade Participants**

**Time & Date: TBD**

**LOCATION: TBD**

**Parade Entry Rules and Requirements**

***Due to the large number of entries, no exceptions will be made.***

**PLEASE READ RULES FOR FLYERS AND CANDY/GIVEAWAYS**

**PLEASE SEE PART II FLYERS AND PART III CANDY AND GIVEAWAYS**

**Part I ENTRIES**

1. Parade entry registration will open Thursday, April 1<sup>st</sup> and close Monday, May 31<sup>st</sup>.
2. Total parade entries limited to 100.
3. ALL entries should depict or include the parade theme “Celebrating Commerce & Community!” in some way.
4. ALL decorated entries must be completed and available for a physical and/or video/picture inspection by Monday, June 28th, at the end of the business day for approval by a Parade Team Leader...
5. ALL float entries will consist of a **fully decorated** trailer (decorated according to parade theme) pulled by a vehicle (truck, SUV, semi-truck). **Fully decorated** means that no part of the trailer bed and/or side(s) is visible, all sides are decorated and the trailer is fully skirted.
6. All pulling vehicles must be in good working condition, as well as good viewing condition, and capable of towing your float to the parade staging area, during the parade and after the parade.
7. All parade entry vehicles must be in good mechanical repair, road worthy (including the tires), adequately insured, and driven by a licensed driver.
8. A person with a key to the entry vehicle and able to move the entry if needed must be present at all times in the lineup area.
9. We do not allow 4-wheelers, golf carts, motorcycles, UTV's, or other off-road vehicles in the parade unless authorized by the Greater Idaho Falls Chamber of Commerce parade committee.
10. Only one motor vehicle per application is permitted. For example, high school floats MUST have separate entries for cheer, band, drill team, etc. Please note that measurements and spacing of the

floats is done the evening before based on the truck/trailer measurements you entered in your original application. If you arrive the morning of the parade with an additional float or vehicle, we will not be able to accommodate you.

11. VIPs are encouraged to be on a decorated float or in a pre-approved vehicle. The individual is responsible for obtaining their own vehicle unless other arrangements have been made with the parade committee.
12. If you are displaying the American Flag on your entry please note the following: The American Flag has very specific rules for display. Please visit the following link to make sure you show proper respect for the flag and what it stands for: <http://www.ushistory.org/betsy/flagetiq.html>
13. This is an “all forward motion” parade. Performing groups should choreograph routines to maintain forward motion at the parade pace.
14. If your float has a sound system, speakers, band, noisy generator or other loud noise when you arrive for the parade, and you did not indicate this on your application, you may be asked to turn off the source of the noise. We do not want to place your entry next to another entry with music, loud noise, or next to an entry with animals.
15. Parade entry participants are not allowed to jump on and off a moving entry during the parade.
16. Water guns and/or water balloons of any kind are not allowed to be used by a parade participant on the parade route.
17. All parade entries must have a working fire extinguisher on board.
18. Alcohol of any kind is not allowed in or on a parade entry.

## **Part II FLYERS/COUPONS/BROCHURES/PAPER ADVERTISING**

NO FLYER/COUPON/PAPER ADVERTISING DISTRIBUTION IS ALLOWED ON OR ALONG THE PARADE ROUTE. NO EXCEPTIONS. PARADE ENTRIES WHO VIOLATE THIS RULE WILL BE **CHARGED AN ADDITIONAL \$100** FOR CLEAN UP BY THE GREATER IDAHO FALLS CHAMBER OF COMMERCE.

## **Part III CANDY AND GIVEAWAYS**

THIS IS A SAFETY ISSUE AND WILL BE ENFORCED. CANDY AND/OR ANY FORM OF GIVEAWAYS ARE TO BE DISTRIBUTED BY HAND ONLY BY WALKING MEMBERS OF YOUR PARADE ENTRY GROUP. PARADE ENTRY GROUPS WHO VIOLATE THIS WILL BE **CHARGED AN ADDITIONAL \$200** BY THE GREATER IDAHO FALLS CHAMBER OF COMMERCE. IF WE SEE CANDY AND/OR GIVEAWAYS BEING THROWN FROM YOUR ENTRY, YOU WILL BE ASKED TO EXIT THE PARADE.

## Part IV PARADE DAY INSTRUCTIONS

### Parade Entry LineUp:

- You will be allowed into the lineup area as early as 6 a.m. on Saturday, July 3rd. All entries MUST be lined up and ready to go by 7:30 a.m.
- Enter the lineup area at the corner of Holmes Avenue and John Adams Parkway.
- Equestrian entries will enter the lineup area from First Street (north parking lot in the Bowl-ero Shopping Center)
- You will receive your lineup number prior to parade day. Your entry number will be spray painted on the road with your number so that you know exactly where you are located.
- The only vehicles allowed in the lineup area are those that are in the parade or towing a float – **ABSOLUTELY NO VEHICLES WILL BE ALLOWED IN TO DROP PEOPLE OR SUPPLIES OFF.**

### Parade Entry Participants:

- Drop off location for parade entry participants is the corner of John Adams Parkway and Tiger Avenue. There are no other acceptable drop off locations.
- No parking is allowed in the lineup area which includes 3rd Street, 4th Street, and John Adams Parkway.
- **As the primary contact person, it is your responsibility to share this information with all individuals participating on your float.**

## Part V - PARADE ENTRY JUDGING – AWARDS – AWARDS CEREMONY

### Parade Entry Judging:

- Parade entry judging begins at 7:30 a.m. Judges will be clearly identifiable and wearing a JUDGE nametag/badge.
- Award winners will be chosen and notified before the parade. Award trophies will be given to the winning entries before the parade. Winners will be provided with a banner to display on their entry during the parade. This banner is to be turned in to a Parade Team Member at the end of the parade.
- Marching Bands: Be ready to perform at 7:30 a.m. Be prepared to perform one song marching in place at your lineup location. If you need to move to the center of the street, you are welcome to do so.
- Dance/Cheer teams: Be prepared to perform one routine at your lineup location. If you need to move to the center of the street, you are welcome to do so.

***Please note that our judges are volunteers and not professional judges and will judge your entry to the best of their ability based on the criteria below:***

Floats and vehicle entries:

- **Originality/Ingenuity:** This category judges the overall creativity and originality in the float design and concept.
- **Craftsmanship:** This category judges the quality and complexity of the float's workmanship.
- **Entertainment Value/Public Appeal/Overall Appearance:** This category judges the float's "wow factor." Judges will consider the elements such as color, sound, and motion. Costumes of participants riding, walking or dancing with the float will also be considered.
- **Depiction of the Parade Theme:** This category judges the float's depiction of the parade theme.

Dance/Cheer team entries:

- **Flow of Routine:** Routine moves smoothly from one segment to the next.
- **Transitions/Formations/Spacing:** Routine progresses uniformly from one segment to the next avoiding bumping and unnecessary crossing.
- **Overall Appeal:** Impression that the judge is left with after the routine is completed. Judges must consider all skills performed, the execution and how they are presented.
- **Expression/Enthusiasm:** Smiles, spirit, naturalness, showmanship maintained throughout the entire routine.

### 2021 Award Categories

Best School Spirit Award  
 Best Band Award  
 Best Dance Group Award  
 Best Commercial Entry Award  
 Best Non-Commercial Entry Award  
 Grand Prize – Best Entry Overall

**An Opening and Awards Ceremony will be held at 8:15 a.m. at the steps of the Civic Auditorium for the Performing Arts. We would like to have as many parade participants as possible present. Please ensure at least one representative from your entry is present at the Opening and Awards Ceremony. Entry trophy awards and banners will be presented at this time.**

## Part VI – Parade Start and Parade End/Exit

### Important - Parade Start – Instructions for Starting the Parade Movement

- **8:45 a.m.:** IF Exchange Club/Riverbend Communications distribution of flags and IF Magazine Parade Guides
- **9:00 a.m.:** Official parade begins. **Be prepared to move as soon as your turn comes.** If an entry holds up the parade flow for any reason, the Chamber of Commerce Parade Committee reserves the right to disqualify that entry.

### Important - Parade End – Instructions for Exiting the Parade Route/Lineup

- **THIS IS A SAFETY ISSUE AND THERE WILL BE NO EXCEPTIONS:** Marching bands, people on foot, and horses will finish by turning down Rogers Street into Tautphaus Park.
- **THIS IS A SAFETY ISSUE AND THERE WILL BE NO EXCEPTIONS:** ALL floats and vehicles will continue past Tautphaus, cross Sunnyside, turn right at Cobblestone and end at Sunnyside Elementary School before offloading passengers... Parade Entry Participants including children can be picked up at Sunnyside Elementary School. **As the primary contact person you are responsible for instructing all Parade Entry Participants including parents and responsible parties with this information.**

### Portable Toilet Locations

- 1 @ HAWTHORNE ELEMENTARY
- 1 @ AQUATIC CENTER
- 2 @ 10TH BY YMCA IN PARK ON BLVD
- 4 @ FREEMAN AND 4TH
- 6 @ IFHS BY FOOTBALL FIELD
- 1 @ SOUTH BLVD AND TAUPHAUS
- 3 @ TAUPHAUS PARK

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